



University  
of Applied  
Sciences



# INTERNATIONALIZATION OF BUSINESS – THE NETHERLANDS AND INDONESIA

**BUILDING AN EDUCATIONAL PROGRAM FOR TECHNOLOGY  
TRANSFER BUSINESS ACTIVITY IN WATER SECTOR AND SMART  
CITY SECTOR BETWEEN THE NETHERLANDS – INDONESIA TO BE  
APPLIED IN SAXION UNIVERSITY OF APPLIED SCIENCES, THE  
NETHERLANDS AND TELKOM UNIVERSITY, INDONESIA**

Submitted by:

Fatimah Marwahutami Marjan

Narotama Nur Narendra

School of Business, Building, and Technology

Saxion University of Applied Sciences

Enschede, 2018